

THE BRITISH SCHOOL OF EXCELLENCE

LICENSED PARTNER PROSPECTUS

NextGen Etiquette

Confidence, Communication and Life Skills for Teens — bring a complete, ready-to-deliver programme to your own market.

01 · THE OPPORTUNITY

What if you could launch a complete teen programme — without building it from scratch?



The British School of Excellence is introducing the **NextGen Etiquette Licensed Partner** opportunity for professionals who want to bring a modern programme for teenagers aged 13 to 18 to their own market.

NextGen Etiquette has been created around the skills young people increasingly need as they move towards university, work and adult life. It brings together confidence, communication, social etiquette, digital behaviour, dining etiquette, interviews, public speaking and leadership.

As a Licensed Partner, you become authorised to deliver the NextGen Etiquette programme under licence from The British School of Excellence.



02 · WHAT YOUR LEARNERS GAIN

A full curriculum, built around real life.

- **Confidence & Communication**
  Speaking clearly, holding a conversation, and presenting themselves professionally.

- **Social & Dining Etiquette**
  Navigating formal and informal settings with genuine ease.

- **Digital Behaviour**
  Understanding when — and how — to put the phone away.

- **Interviews & Public Speaking**
  Practical preparation for university interviews and the workplace.

- **Leadership**
  Building healthy relationships and taking responsibility with confidence.

03 · THE PARTNERSHIP

You are not starting with a blank page.

The partnership has been designed to give you a professional programme and identity that you can take into your market, working with teenagers, parents, schools and organisations.

It is particularly suited to etiquette consultants, coaches, educators, trainers and professionals who want to expand their existing work into the growing teen development market.

You will also have an approved **NextGen Etiquette Licensed Partner identity** for use in your professional marketing, helping you present the programme clearly and consistently in your own market.

ETIQUETTE CONSULTANTS | COACHES & TRAINERS | EDUCATORS | YOUTH LEADERS



04 · WHAT YOU'LL RECEIVE

A complete business-in-a-box.

The approved partner receives a complete business-in-a-box package containing the curriculum, teaching resources, training, brand materials and practical support needed to market and deliver NextGen Etiquette.

Programme

- Complete NextGen Etiquette curriculum
- Programme leader's manual
- Detailed lesson plans
- Learning objectives for each module
- Recommended timings and session structures
- Facilitator scripts and teaching notes
- Exercises, activities and discussion prompts
- Role-play scenarios and practical demonstrations
- Assessment guidance

Participant Materials

- Professionally designed participant workbook
- Exercises and reflection pages
- Personal development action plan
- Programme journal or progress record
- Parent or guardian information where appropriate
- Selected digital resources
- Certificate issued by The British School of Excellence

Brand

- NextGen Etiquette Licensed Partner identity
- Approved partner designation
- Licensed Partner badge and brand assets
- Approved marketing identity
- Partner listing on The British School of Excellence website

Business & Support

- Partner onboarding
- Programme delivery guidance
- Marketing resources
- Ongoing programme updates during the active licence period
- Operational guidance relating to delivery of the programme

05 · PROGRAMME MODULES & PARTICIPANT MATERIALS

Recommended programme modules.

- First impressions and personal presentation
- Confidence and social awareness
- Friendship, inclusion and boundaries
- Dining etiquette and table manners
- Emotional intelligence and self-management
- Interview, presentation and public-speaking skills
- Introductions, greetings and conversation
- Respectful communication
- Digital etiquette and responsible online behaviour
- Hosting and attending social occasions
- Cultural awareness and respect
- Preparing for education, work and adult life

Participant materials.

Each participant receives:

- A professionally designed workbook
- A personal development action plan
- A parent or guardian information sheet where appropriate
- Access to selected digital resources
- Practical exercises and reflection pages
- A programme journal or progress record
- A certificate issued by The British School of Excellence

06 · YOUR BUSINESS OPPORTUNITY

Build NextGen Etiquette into your own business.

NextGen Etiquette gives you more than a curriculum. It gives you a professionally developed programme that you can take into your own market and build around the clients and organisations you already know.

As a Licensed Partner, you can develop opportunities with teenagers, parents, schools, educational organisations and other appropriate youth-focused organisations within the terms of your licence.



Possible delivery opportunities

- Private teen programmes
- Group workshops
- Teen confidence & communication workshops
- Interview and public-speaking preparation
- School programmes
- Holiday and summer programmes
- Social and dining etiquette programmes
- Programmes for educational and youth organisations

TEENS | PARENTS | SCHOOLS | ORGANISATIONS | PRIVATE CLIENTS

07 · HOW THE LICENCE WORKS

A professional licence with a clear framework.

NextGen Etiquette operates through an annual Licensed Partner agreement with The British School of Excellence. Once approved, you receive permission to market and deliver the programme within your agreed territory and to use the designated NextGen Etiquette materials and Licensed Partner identity for the duration of your active licence. The annual licence is designed to protect the quality, consistency and reputation of the programme while allowing partners to build their own presence in their local market.

Annual Licence

Your right to deliver NextGen Etiquette continues while your licence remains active and the annual terms are met.

Agreed Territory

Your territory is agreed individually according to the market, location and proposed delivery model.

Approved Materials

Programme materials, workbooks, teaching resources and brand assets remain part of the licensed programme and are used in accordance with the licence agreement.

Your Business

You build and manage your local client relationships and develop opportunities within the agreed licence structure.

Quality Standards

Partners are expected to maintain the teaching, safeguarding, presentation and professional standards associated with The British School of Excellence.

Investment. Licence investment, renewal terms and any applicable programme costs are discussed during the partner consultation and confirmed before an agreement is signed.

08 · FROM APPROVAL TO LAUNCH

A clear route from enquiry to your first programme.

We want every NextGen Etiquette Licensed Partner to understand the programme, represent it professionally and feel prepared before beginning delivery.

1 **Enquire**
Tell us about your professional background, location and interest in NextGen Etiquette.

2 **Partner Conversation**
We arrange a conversation to discuss your market, experience and plans for the programme.

3 **Approval**
Successful applicants receive confirmation of the proposed licence structure and territory.

4 **Licence**
The Licensed Partner agreement is completed and the agreed licence investment is made.

5 **Onboarding**
You receive your programme materials, brand assets and guidance for delivering and marketing NextGen Etiquette.

6 **Launch**
Once onboarding is complete, you can begin promoting and delivering NextGen Etiquette within your agreed market.

You do not need to develop the programme from the beginning. The curriculum, teaching structure and core programme identity are already in place. Your role is to bring NextGen Etiquette to life in your own market.

Safeguarding and local requirements. Licensed Partners are responsible for complying with safeguarding, background-check, insurance, data-protection and other legal or professional requirements applicable to working with young people in their own country or territory.



09 · A RECOGNISED IDENTITY

Present the programme with credibility, from day one.

Every Licensed Partner receives an approved NextGen Etiquette identity, backed by the educational standards, reputation and international work of The British School of Excellence.

This gives you a professional identity to present to parents, schools and organisations while maintaining consistency across the international NextGen Etiquette network.

Your Licensed Partner identity may include

- NextGen Etiquette Licensed Partner designation
- Partner verification details
- Professional email signature
- Listing on The British School of Excellence website
- Approved partner badge
- Approved logo assets
- Partner marketing identity

A recognised programme. A professional identity. Your own local presence.

10 · NEXT STEPS

Could NextGen Etiquette be right for you?

We are looking for professionals who share our commitment to helping young people develop confidence, communication skills and professional presence.



You may be a strong fit if you are an:

- Etiquette consultant
- Coach
- Youth professional
- Educator
- Trainer
- Learning and development professional
- Professional already working with schools, families or young people

You do not need to create the curriculum or teaching materials yourself. You do need the professionalism, commitment and local relationships to represent NextGen Etiquette to a high standard.

Tell us a little about yourself, where you are based and why you would like to bring NextGen Etiquette to your market. We will arrange an initial conversation to discuss your background, territory and the opportunity to become a NextGen Etiquette Licensed Partner.

Enquire Now **Book a Call**

THE BRITISH SCHOOL OF EXCELLENCE

NEXTGEN ETIQUETTE

Confidence, Communication and Life Skills for Teens

Become a Licensed Partner of
The British School of Excellence

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Partner opportunities are subject to application, approval and licence agreement.